



Singapore eDevelopment Ltd.

# The Hottest App to Cool the Competition

**WhatsApp  
acquired by Facebook  
SGD24bn\***

**Tencent that owns  
WeChat, Market Cap:  
SGD205bn^**



## **An app wholly-owned by SeD that is set to be launched worldwide.**

Singapore eDevelopment Ltd's beginnings as a technological company has propelled it forward with its latest addition of HotApp to its family of creations. Synergising with its twin engine growth of Property Development and IT Business, HotApp unleashes a revolutionary new application that's set to invigorate the Communications industry and be the game changer that shapes the app market.



Mr Jacky Zhuang

*"HotApp will ride on the global shift towards mobile communications. Its suite of enhanced features is poised to transform the way people communicate, work and play. We want to engage consumers in a fresh and exciting way."*

Mr Jacky Zhuang  
CEO, IT Business Division



*"I will make Singapore proud of Singapore eDevelopment Ltd and I resolve I will make this happen."*

Mr Chan Heng Fai  
Group CEO

\* www.techcrunch.com ^ www.bloomberg.com/quote/TECHY:US (Based on USD1 : SGD1.25)

Singapore eDevelopment Limited is listed on the Catalist board of Singapore Exchange Securities Trading Limited.  
Stock code: (5QZ)

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